

PURDUE  
UNIVERSITY®



# ***Resolutions of Appreciation***

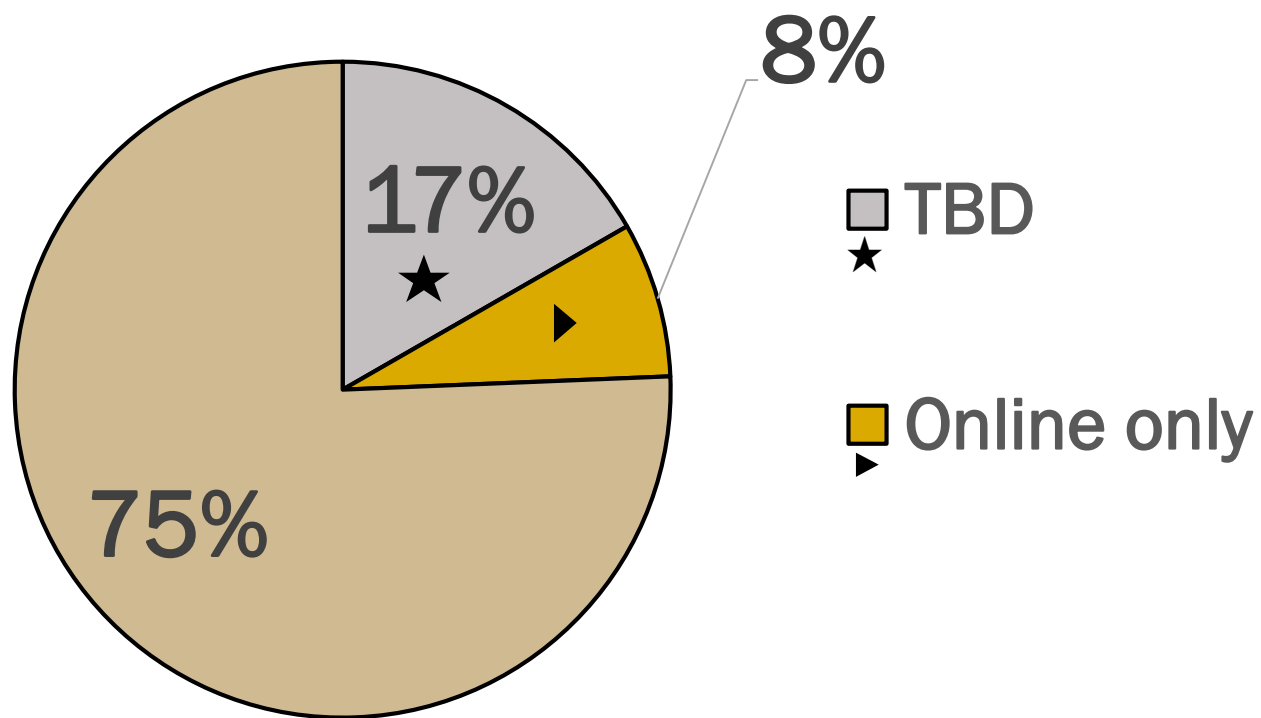
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<b>Peter and Ann Lambertus</b> College of Engineering	<b>\$8M</b>
<b>Catherine and Jay Clements</b> School of Industrial Engineering and College of Veterinary Medicine	<b>\$1M</b>
<b>Robert Buckman and Joyce Mollerup</b> College of Engineering	<b>Undisclosed</b>
<b>Howard Chapman</b> Purdue Fort Wayne	<b>Undisclosed</b>
<b>Richard and Jill Piasecki</b> Purdue Center for Cancer Research, Purdue Polytechnic Institute, and College of Engineering	<b>Undisclosed</b>

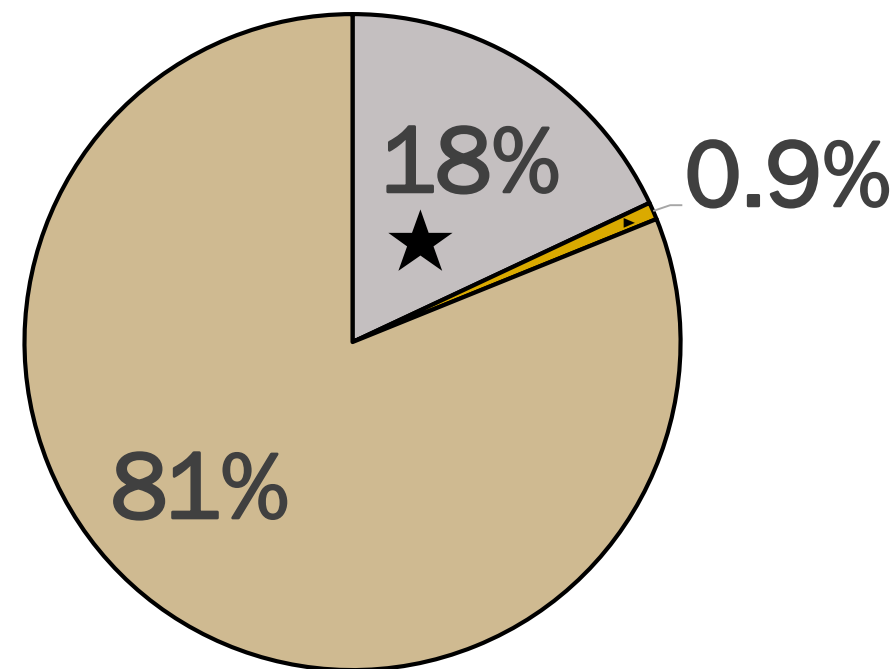


## *Survey of university plans:*

**All Universities Surveyed**



**Without California Schools**



# ***Board COVID Actions***

## **May 7**

- Amendments to academic calendar
- De-densify campus through remote work
- Create integrated health monitoring system
- Mandatory flu shots
- Establish quarantine location
- 90-day PPE inventory

## **May 26**

- August commencement
- Options for online learning
- Establish density standards for learning and living spaces
- Disinfection protocols
- Definition of vulnerable
- Face masks
- Protect Purdue Pledge

## **June 11**

- Testing and tracing protocols and implementation
- Dining de-densification plan
- Resilient Pedagogy
- Return to campus plans

# Protect Purdue Plan

## PROTECT PURDUE PLAN



June 12, 2020

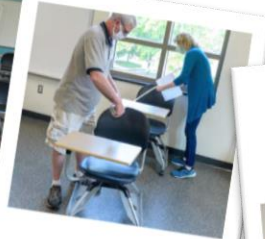
Protect Purdue is our comprehensive and evolving plan to keep our campus and our community safe by limiting the spread of COVID-19. The Protect Purdue Implementation Team is developing the plans, tools and protocols needed for the successful resumption of campus activities, working in tandem with our Medical Advisory Committee and with the oversight of the Purdue Board of Trustees to help every member of the Boilermaker family stay safe and healthy this fall.

This plan, which represents the measures approved by the Board to date, will continue to evolve, driven by the latest science surrounding COVID-19 and the collective efforts of hundreds.

### TO PROTECT THE HEALTH AND SAFETY OF THE PURDUE COMMUNITY, WE WILL:

1. Expect each Boilermaker to assume personal responsibility to Protect Purdue – myself, others, our Purdue community.
2. Implement personal health safety practices and protocols.
3. Enact health safety changes in physical spaces.
4. Offer a range of instructional options for students and faculty.
5. Identify and protect the most vulnerable members of the Purdue community.
6. Engage our stakeholders with clear, compelling and timely communication and guidance.
7. Advance our research mission in a safe and responsible way.
8. Anticipate and plan for contingencies.

### HEALTH SAFETY CHANGES IN PHYSICAL SPACES



#### De-densify all classrooms and campus living spaces

Classrooms, living spaces and dining halls will be de-densified to allow for safe social distancing, with an enhanced commitment to the health and safety of our campus community.

#### Redesign classroom and instructional spaces

Student occupant capacities in all classrooms will be reduced by approximately 50%, and large classroom occupancy will be limited to 150 students.

- In classrooms, a safe distance of at least 10 feet will be maintained between instructor and students, and appropriate accommodations will be made to protect barriers, face shields, etc.
- Classroom protocols including new entry/exit procedures and additional disinfection and cleaning procedures will be established.
- Additional barriers in instructional labs and other spaces where occupancy will be provided.
- Additional personal hygiene measures will be required for common contact environments.
- All class participants (students and instructors) must wear face masks and students will be encouraged to face the same direction as much as possible.

50%  
150

2

## IMPLEMENT PERSONAL HEALTH SAFETY PRACTICES AND PROTOCOLS

### Establish a systematic testing and contact tracing regime

The ability to test and trace individuals who have been infected by COVID-19 is key to containing the spread of the virus.

- We will create internal capabilities to rapidly sample and test all students, faculty and staff, both those with COVID-19 symptoms and those without when necessary.

• Building on existing testing capabilities at the Animal Disease and Diagnostic Lab (ADDL) has been CLIA certified for human infectious diseases, our protocols will include testing with the goals of:

- Protecting the most vulnerable.
- Caring for symptomatic and sick individuals.
- Managing the spread of the virus.

• Testing protocols may include the proactive testing of roommates, screening of our intercollegiate teams, closely monitoring selected students.

• Additionally, we will build a mechanism for actively and accurately tracing the contacts of those who test positive for the

virus, through a combination of in-person interviews and technology.

• Furthermore, Purdue will determine the most appropriate utilization of antibody (aB) testing and its potential implementation on our campus.

### Distribute wellness kits to every on-campus student

Each student registered for on-campus instruction this fall will receive a wellness kit with essential items for protecting and monitoring their health.

• The wellness kits will include: two Purdue-branded face masks, hand sanitizer, disinfecting wipes, a thermometer and pain reliever tablets.

• Additionally, any faculty or staff member who wants a kit will be provided one free of charge.

### WELLNESS KITS WILL INCLUDE



3

### ENACT HEALTH SAFETY CHANGES IN PHYSICAL SPACES



### Ensure living spaces in residence halls address physical distancing protocols

Proper social distancing in residence halls, new cleaning and sanitation protocols, revised room assignment plans – particularly for those with health considerations – and overall enhanced hygiene practices will be enacted.

- Residential spaces in Purdue residence halls will either have:
- Enough square footage per person (at least 100 square feet) to allow for a radius of 6 feet per person.
- Bed placement that will allow for at least 10 feet head-to-head, when measured 1 foot from the headboard.

• Following these guidelines, the number of residential spaces in Purdue residence halls will be reduced by approximately 50%.

### Implement a multifaceted approach to minimize risk in dining halls

Purdue Dining and Culinary, which served 7.6 million meals in the 2018-19 academic year, will offer a carry-out only model with no indoor seating to begin the semester.

- New social distancing queuing procedures will be in place, with one-way traffic through the dining locations.
- Special dietary needs will continue to be met, and a student favorite items will be incorporated at each location.
- Test seating near each dining location will be equipped with sanitizing wipes for students to wipe surfaces before and after eating or studying, in addition to regular cleaning by Purdue staff.
- As conditions and protocols change, staff are prepared to gradually open seating in dining courts and scale points of service appropriately.
- All retail dining facilities will provide meals to students, faculty, staff and visitors consistent with CDC, state and local restaurant requirements.

# *Board of Trustees Meeting Topics*

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**FEB:** Strategic Initiative  
Update



**APRIL:** Affordability



**June:** Fundraising



**August:** End of  
Year Report



**OCT:** Enrollment  
& Graduation



**DEC:** Institutional  
Reputation

## *Survey of university advancement leaders:*

- 40% of colleges project at least a 10% or larger decline in fundraising in 2020
- 1 in 5 project decline of 30% or more
- In 2021, 45% project double-digit declines

Source: (2020). EAB.

# ***FUNDRAISING REPORT***

**Purdue for Life Foundation – University Development Office**



# *Ever True: The Campaign for Purdue*

## Campaign Recap – July 1, 2012 through June 30, 2019

- \$2.529B was 25% over \$2.019B goal
- Tripled the level of student support and exceeded \$100M in new commitments in FY19
- Ever True inspired more than 1 million gifts from:
  - Donors across 113 countries, all 50 states and all 92 Indiana counties
  - 387 were of \$1 million or more
  - More than 740,000 were \$100 or less



Campaign	Timeframe	Goal	Total
Plan for the 80's	1980-82	\$34 Million	\$44 Million
Vision 21	1990-94	\$250 Million	\$322 Million
Campaign for Purdue	2001-07	\$1.3 Billion	\$1.709 Billion
Ever True	2013-19	\$2.019 Billion	\$2.529 Billion

# *Ever True:* The Campaign for Purdue

## Campaign Recap – July 1, 2012 through June 30, 2019

- \$502M for student support
  - 935 new endowed scholarships
- \$469M for faculty support
  - 72 new faculty-related endowments
- \$368M for over 25 capital projects supported
  - Wilmeth Active Learning Center, Bechtel Innovation Design Center, Creighton Hall of Animal Sciences.....
- Purdue Day of Giving launched in 2014; over six years:
  - \$146.8M raised from 84,328 gifts from 49,594 donors

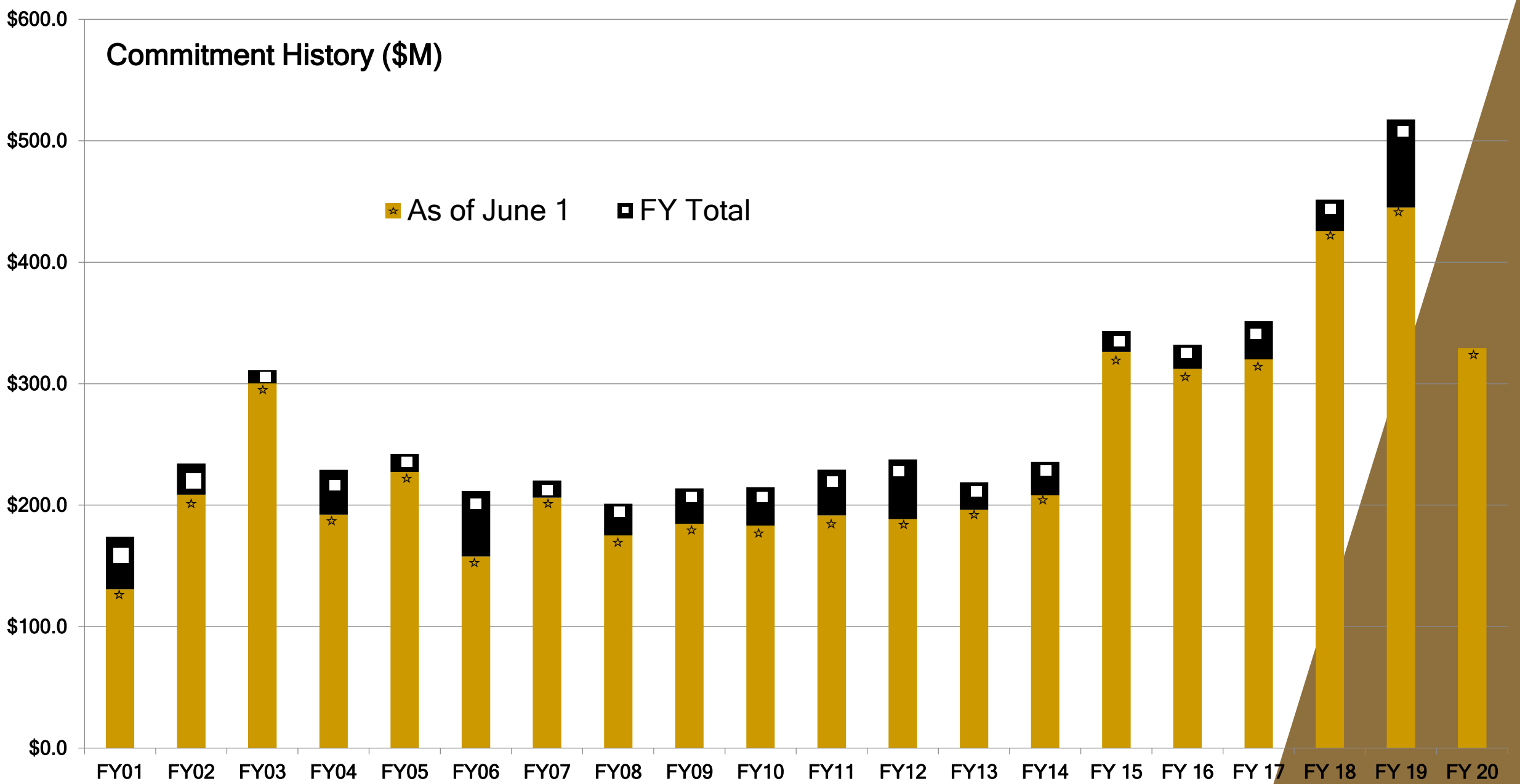


# *Big Ten Benchmark*

## University of Wisconsin “Pulse” Survey (April, 2020)

- The likelihood for alumni to make a gift at this time has dropped significantly since our last affinity survey in May 2019
  - (15.9% currently vs. 46.2% in 2019)
  
- For the 15.9% of alumni who said they would consider making a gift:
  - College/School/Department initiatives (46.1%)
  - COVID-19 (46.4%)
  - Student support (41.6%)

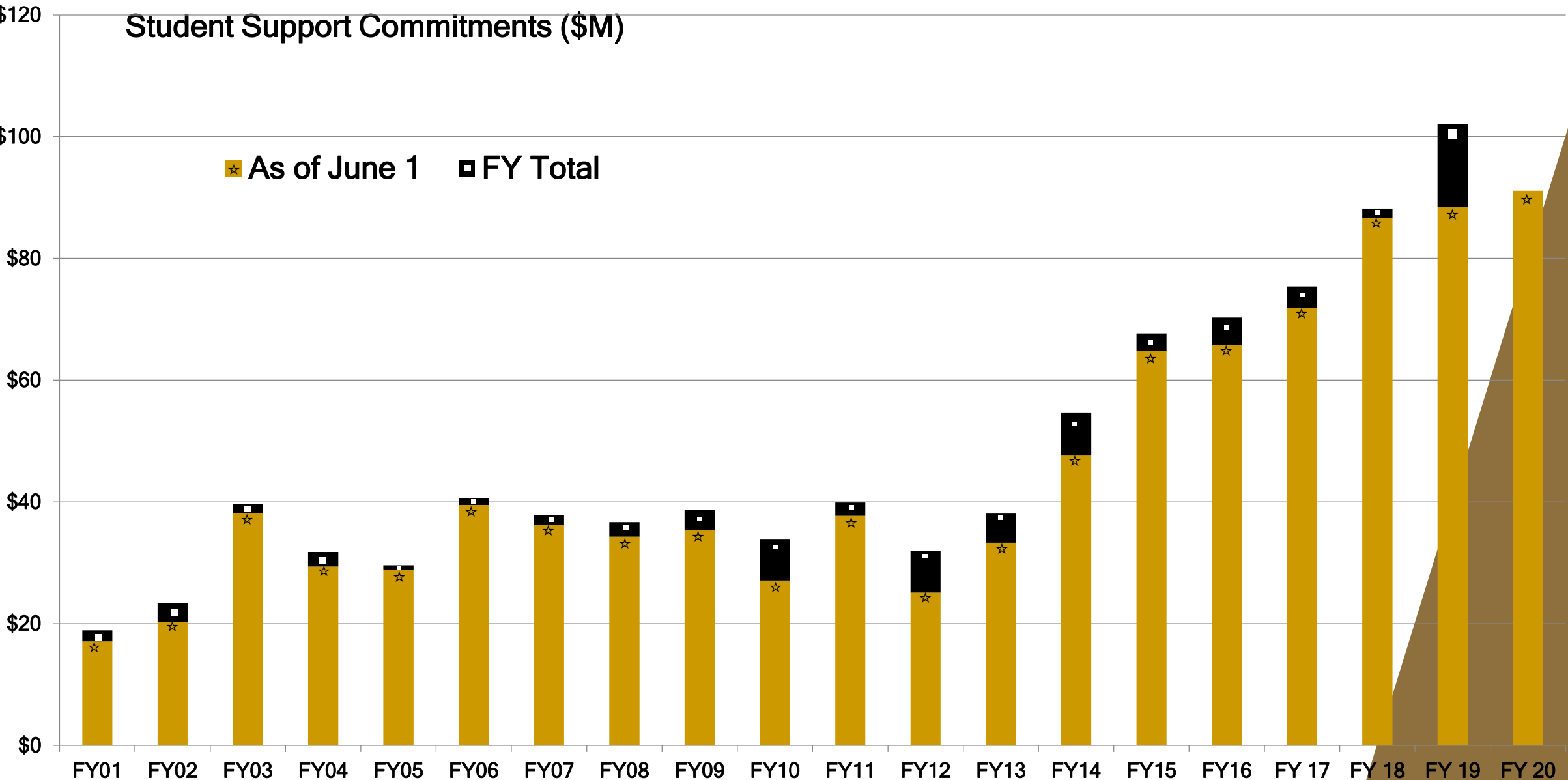
# Commitment History (\$M)



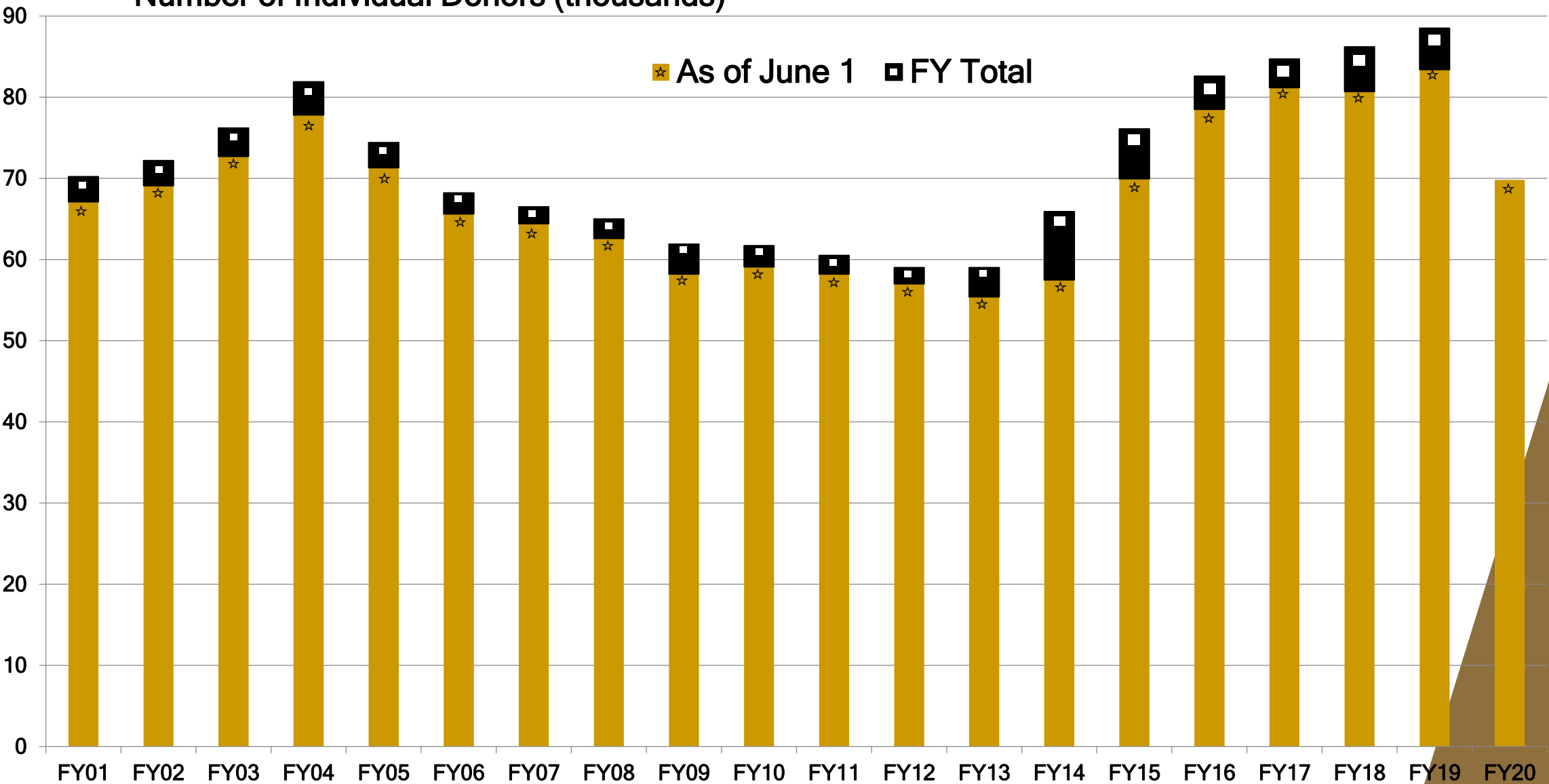


# Student Support Commitments (\$M)

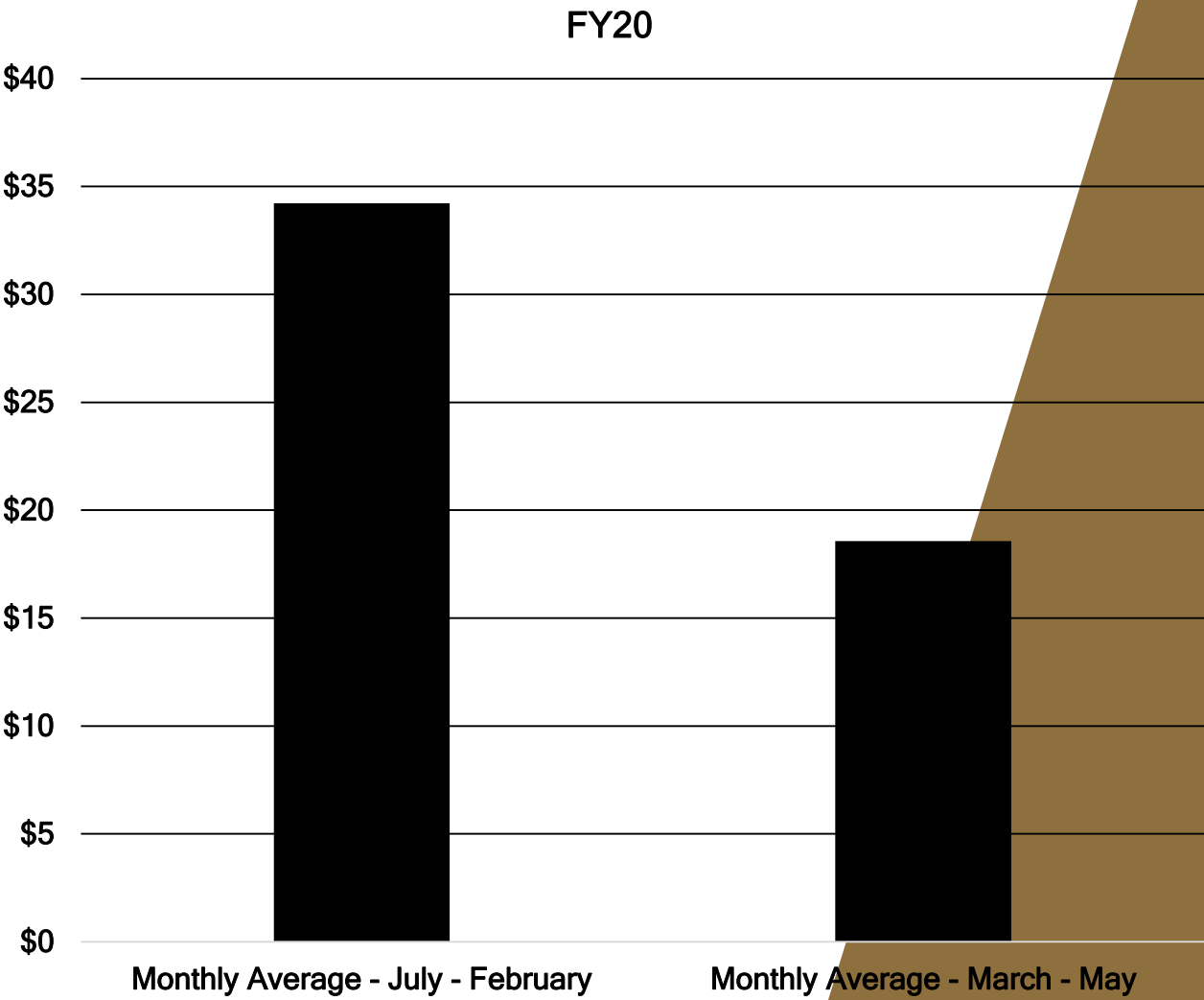
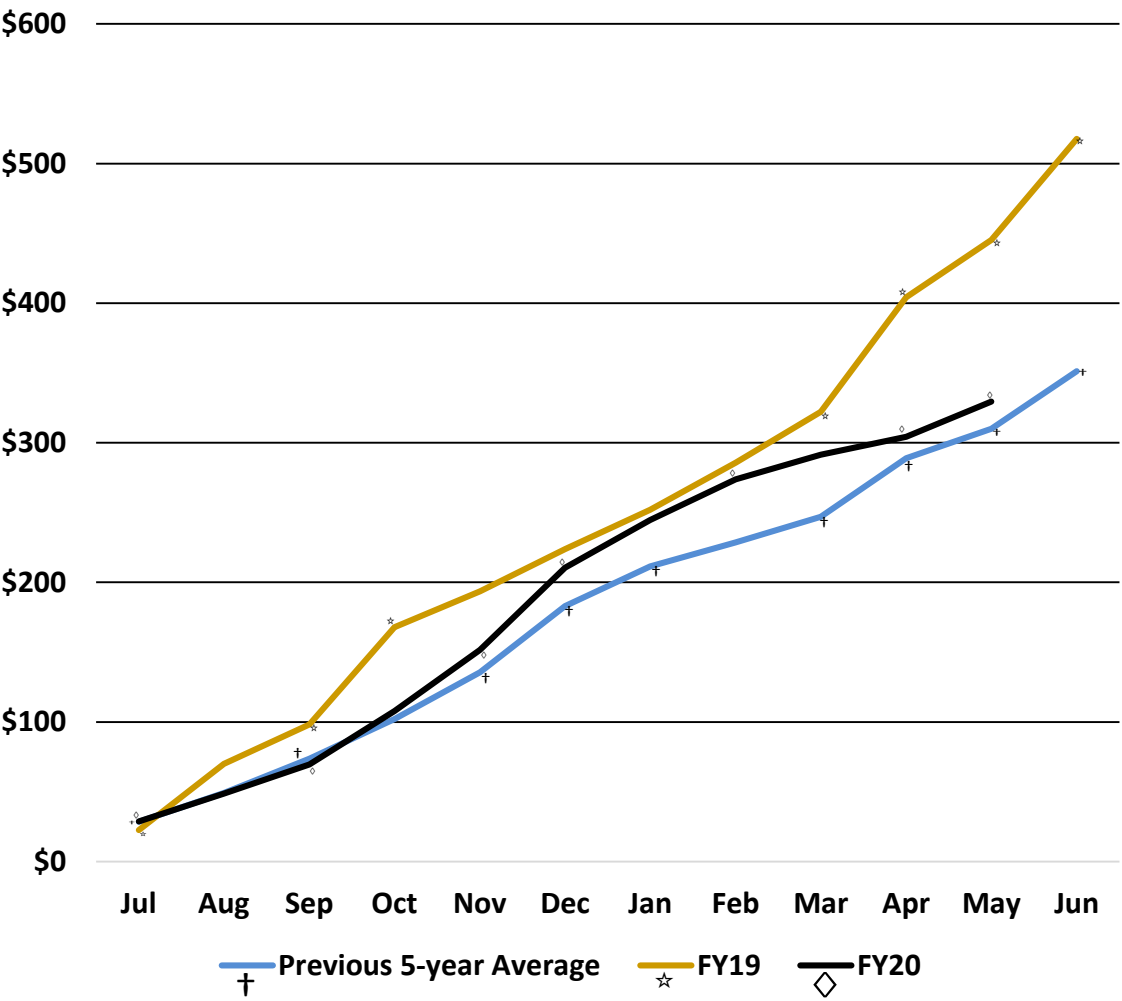
☆ As of June 1    □ FY Total



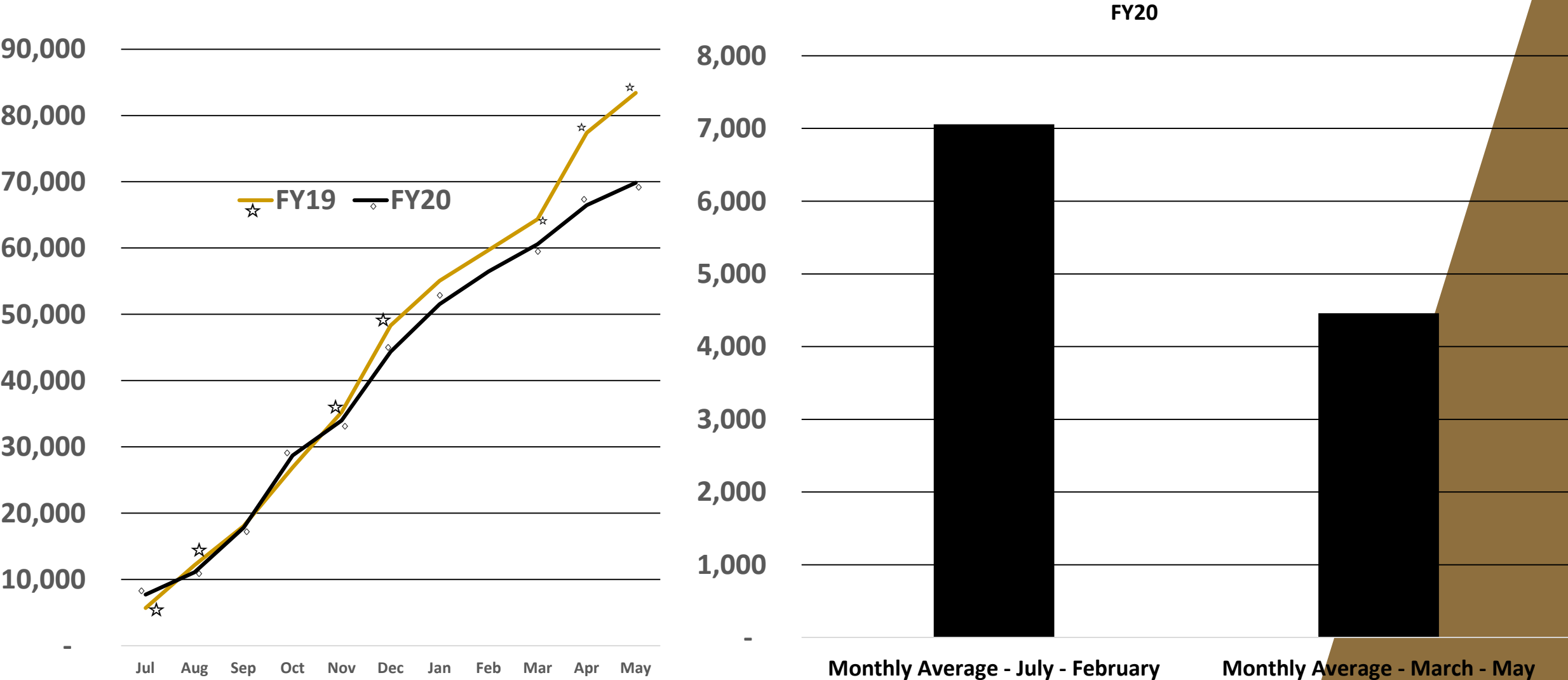
# Number of Individual Donors (thousands)



# Commitments (\$M) by Month: Post Ever-True and COVID Impact

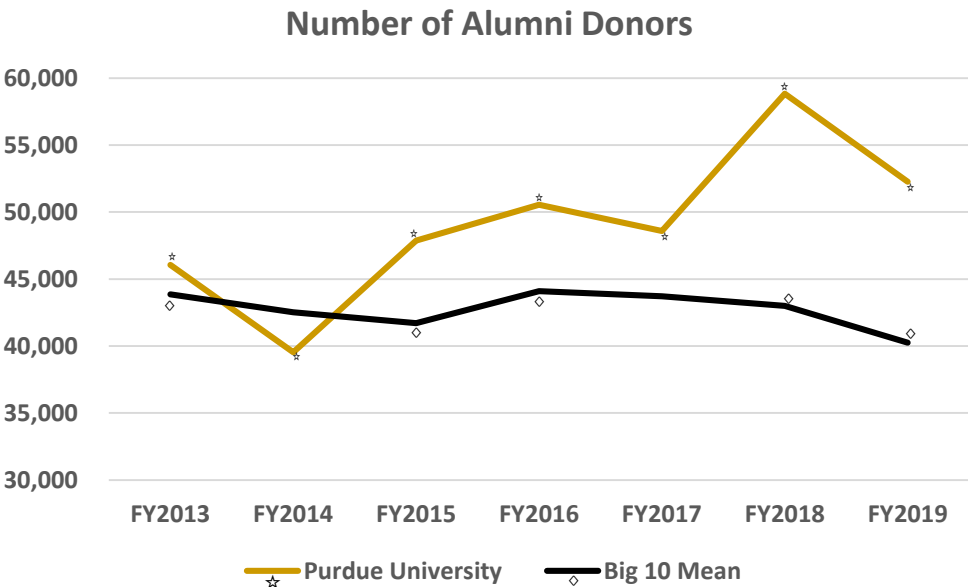
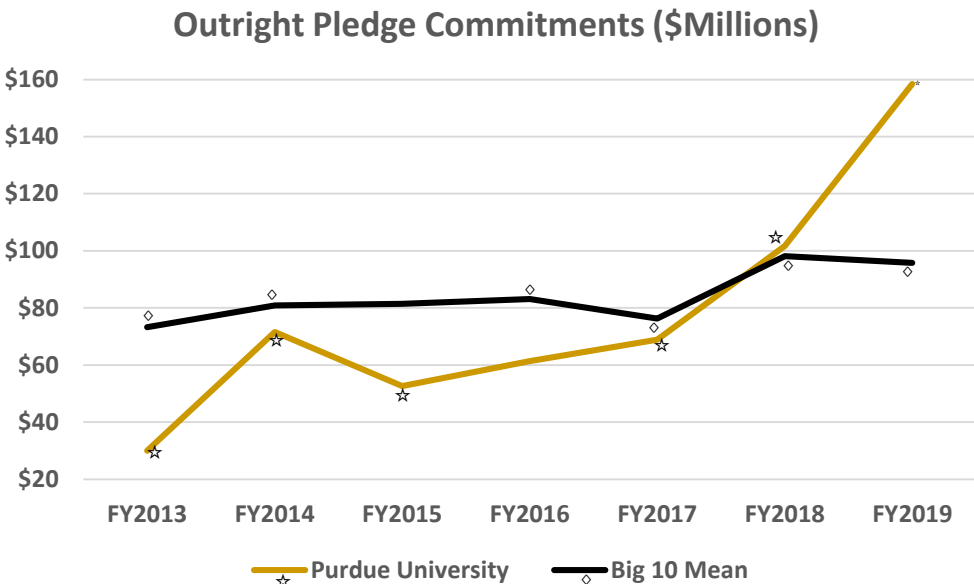
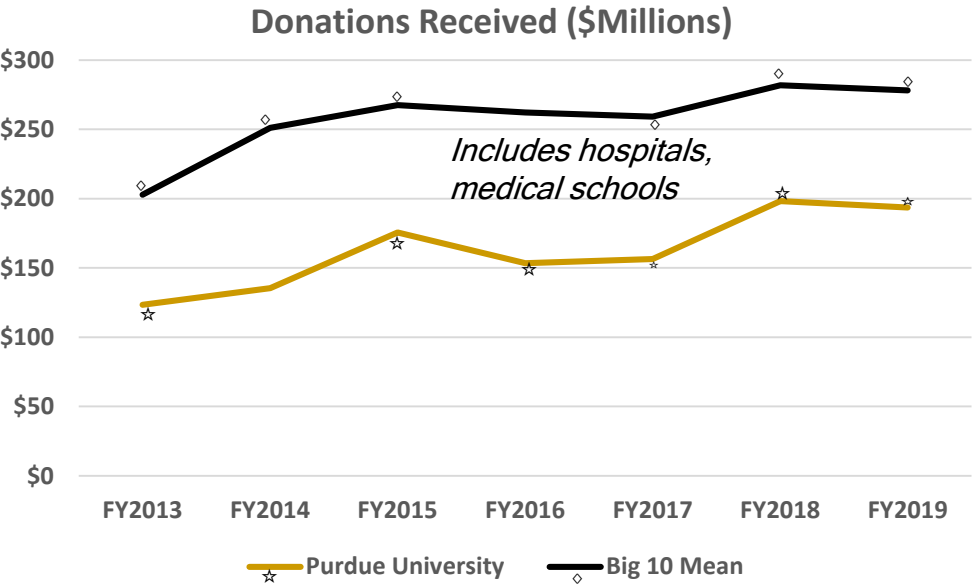


# Number of Individual Donors by Month: Post Ever-True and COVID Impact





# Big Ten Comparisons \*



\* Data Source: CASE / VSE Annual Survey

# *Way Forward*

- Challenges
  - Post-campaign
  - COVID-19 impact on donor confidence
- Counter Measures
  - Protect Purdue Initiative
  - Return of Purdue Day of Giving

# ***THANK YOU***

Questions or clarifications

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